

Reading list for Introduction to Retail (SMMV13), 7,5 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 2019-04-24, last revised 2022-06-07.

The reading list is valid from 2022-09-29.

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- Cochoy, Franck. (2008). "Calculation, qualculation, calculation: shopping cart arithmetic, equipped cognition and the clustered consumer." *Marketing Theory* 8(1), pp. 15-44. Doi.org/10.1177/1470593107086483
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- Evans, David M. (2020). New consumption geographies, new geographies of consumption. *Geographical Research*, 58(3), pp. 300-303. Doi.org/10.1111/1745-5871.12413
- Evans, Leighton & Kitchin, Rob. (2018). A smart place to work? Big data systems, labour, control and modern retail stores. *New Technology, Work and Employment* 33:1, pp. 44-57. Doi: 10.1111/ntwe.12107
- Everts, Jonathan. (2010). "Consuming and living the corner shop: belonging, remembering, socialising." *Social & Cultural Geography*, 11(8), pp. 847-863. Doi: 10.1080/14649365.2010.523840
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- Fredriksson, Cecilia & Aslan, Devrim Umut. (2018). "Secondhand Index and the Spirit of Green Vintage Fashion" In: *Vintage Luxury Fashion : Exploring the Rise of the Secondhand Clothing Trade*. Ryding, D., Henninger, C. E. & Blazquez Cano, M. (Ed.). Cham: Palgrave Macmillan, pp. 133-152. (Palgrave Advances in Luxury).
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- Kelsey, Sarah, Morris, Carol, & Crewe, Louise. (2019). Yellow-sticker shopping as competent, creative consumption. *Area*, 51(1), pp. 64-71. Doi: 10.1111/area.12435
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Total amount of pages: Approx. 700