

Reading list for Retail and Place Development (SMMV35), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-04-22, latest revised 2022-08-23.

The reading list is valid from 2022-10-31.

- Beery, Thomas, Stålhammar, Sanna, Jönsson, K. Ingemar, Wamsler, Christine, Bramryd, Torleif, Brink, Ebba, Ekelund, Nils, Johansson, Michael. Palo, Thomas & Schubert, Per. (2016). Perceptions of the Ecosystem Services Concept: Opportunities and Challenges in the Swedish Municipal Context. *Ecosystem Services* 17, pp. 123–130. Doi: 10.1016/j.ecoser.2015.12.002
- Cassinger, Cecilia, Lucarelli, Andrea & Gyimóthy, Szilvia. (2020). 20 years of Nordic place branding research: a review and future research agenda. *Scandinavian Journal of Hospitality and Tourism*. Oct. 2020, pp.1-8. Doi.org/10.1080/15022250.2020.1830434
- Gehl, Jan. (2010). *Cities for people*. Washington: Island Press. [260 p. ISBN 9781597265737]
- Gregson, Nicky, Crewe, Louise, & Brooks, Kate. (2002). Discourse, displacement, and retail practice: some pointers from the charity project, *Environment and Planning A*, 34, pp.1661-83. Doi.org/10.1068/a3415
- Hagberg, Johan & Styhre, Alexander. (2013). The production of social space: shopping malls as relational and transductive spaces. *Journal of Engineering, Design and Technology*, 11 (3), pp. 354-374. Doi:10.1108/JEDT-04-2011-0019
- Hart, Cathy, Stachow, Grazyna & Cadogan, John William. (2013). Conceptualising town centre image and the customer experience, *Journal of Marketing Management*, 29, pp. 1753-1781. Doi: 10.1080/0267257X.2013.800900
- Komppula, Raija. (2013). The role of individual entrepreneurs in the development of competitiveness for a rural tourism destination – A case study. *Tourism Management*, 40, pp. 361-371. Doi:10.1016/j.tourman.2013.07.007
- Landry, Charles. (2008). *The Creative City. A toolkit for urban innovators*. London: Earthscan. [299 p. ISBN 978-1-84407-598-0]
- Mansvelt, Juliana. (2005). *Geographies of Consumption*. London: Sage. (165 p. ISBN 978-0-7619-7430-7)
- Palo, R. Thomas, Lagerkrantz, Karen, Bramryd, Torleif, Johansson, Michael, Jönsson, Ingemar, Wamsler, Christine, Brink, Ebba, Beery, Thomas, Schubert, Per & Ekelund Nils. (2016). Priority areas in municipality planning; use of ecosystem services and environmental impact assessments in relation to research needs. *One Ecosystem*, 1 (1), pp.1-21. Doi.org/10.3897/oneeco.1.e9869
- Pike, Andy. (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [384 p. ISBN 1849801592]
- Saarinen, Jarkko. (2013). Critical sustainability: Setting the limits to growth and responsibility in tourism. *Sustainability*, 6(1), pp. 1-17. Doi:10.3390/su6010001
- Stobart, Jon & Howard, Vicki. (Ed. 2019). *The Routledge Companion to the History of Retailing*. London and New York: Sage [Chap. 1-13, 226 p. ISBN 978-0-367-65607-2].
- Ward, Stephen. (1998). *Selling Places. The marketing and promotion of towns and cities 1850-2000*. Abingdon: Spon Press. [240 p. ISBN 0419242406]
- Warnaby, Gary & Medway, Dominic. (2004). The Role of Place Marketing as a Competitive Response by Town Centres to Out-of-town Retail Developments, *International Review of Retail, Distribution and Consumer Research*, 14 (4), pp. 457–477. Doi:10.1080/0959396042000260898

Articles selected in consultation between student and teacher are added with approximately 250 pages.

Total amount of pages: approx. 2 050