

Reading list for Value Creation and Innovation in Tourism (SMMP32), 15 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 16 September 2014.

The reading list is valid from 1 November 2014.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier (eds.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 pp. (Chapters of special importance are: 1, 3, 4, 11, 13.)] E-book
- Hall, C. Michael & Williams, Aan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 pp.] E-book.
- Holbrook, M.B. (ed.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 pp.] E-book
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer (eds.) (2014). *Creating Experience Value in Tourism*. [288 pp.] E-book
- Sundbo, Jon & Sørensen, Fleming (eds.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 pp.] E-book.
- Williams, Kate (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. 114 pp. [ISBN]

There is an addition of articles regarding *experience*, *innovation* and *value* amounting to approx. 300 pages.

Total amount of pages: 1700.

Litteraturlista för Värdeskapande och innovation i turismbranschen, 15 hp, (SMMP32)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2014-09-16.

Litteraturlistan börjar gälla 2014-11-01.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier (red.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Särskilt kapitlet: 1, 3, 4, 11, 13.)] E-bok
- Hall, C. Michael & Williams, Aan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 s.] E-bok.
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Dessutom tillkommer artiklar och annat skriftligt material motsvarande 300 sidor. Dessa berör upplevelse, innovation och värde.

Totalt antal sidor: ca 1700